



International
Association for Travel
Behaviour Research



5th IATBR Webinar

Integrating Geospatial and Image data in Travel Behaviour Models



Data for Travel Behaviour Research: From Household Travel Surveys to Big and Emerging Data [30 min.]

Dr Sylvia He, The Chinese University of
Hong Kong



Seeing is choosing: modelling choice behaviour informed by images [30 min.]

Dr Sander van Cranenburgh, TU
Delft, Netherlands



Travel Demand Modeling and Multimodal AI: Integrating Geospatial and Image Data into Choice Models [30 min.]

Dr Shenhao Wang,
University of Florida, USA

Moderators

Dr Prateek Bansal, National
University of Singapore

Prof Mark Zuidgeest,
University of Cape Town

Tuesday, 13 October 2026



07:30 -09:00 EDT (New York)
13:30 -15:00 CEST (Amsterdam)
17:00-18:30 IST (Delhi)
20:30 - 22:00 KST (Seoul)



TEAMS meeting ID



Join the meeting

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